

## **MINUTES**

### **City of San Diego Park and Recreation Board BALBOA PARK COMMITTEE**

March 1, 2007

#### **Meeting held at:**

Balboa Park Club, Santa Fe Room  
2150 Pan American Road  
San Diego, CA 92101

#### **Mailing address is:**

Balboa Park Administration  
2125 Park Boulevard MS39  
San Diego, CA 92001-4792

#### **ATTENDANCE:**

##### **Members Present**

Laurie Burgett  
Darlene Davies  
Vicki Granowitz  
Sungill Kim (Arr 6:07)  
Dan Mazzella  
Nancy Rodriguez  
Michael Stepner  
Joyce Summer

##### **Members Absent**

Paul Rucci  
Michael Singleton (Ex)  
Donald Steele

##### **Staff Present**

Mauro Garcia  
Kathleen Hasenauer  
Paul Sirois

#### **CALL TO ORDER**

Chairperson Davies called the meeting to order at 6:01 P.M.

#### **APPROVAL OF MINUTES**

**MSC IT WAS MOVED/SECONDED, AND CARRIED UNANIMOUSLY TO  
APPROVE THE MINUTES OF THE FEBRUARY 1, 2007 MEETING.  
(SUMMER/STEPNER 6 - 0)**

#### **REQUESTS FOR CONTINUANCES**

None

#### **COMMUNICATIONS**

Warren Simon announced that Balboa Park December Nights 2007 will be held on Friday, December 7 and Saturday, December 8, 2007.

#### **CHAIRPERSON'S REPORT**

Chairperson Darlene Davies presented each member and staff with a Silver and Silk, Textiles and Jewelry of Guishou, China DVD. It is a video documentation of the exhibition by the Mingei International Museum in Balboa Park.

She commented that the Business Process Re-engineering, (BPR) is an ongoing process whereby city departments are being examined for potential efficiencies.

## **STAFF REPORT**

Jeffery Tom thanked park staff for their quick response to abate litter and graffiti at Golden Hill Park. He also recognized staff, volunteer, and contract efforts to abate transient camps in the park. Darlene Davies's commitment to volunteer service was acknowledged. On behalf of Council Member Atkins, Jeffery presented Annie Leibovitz, a Resolution in recognition of her life as a photographer. Her exhibition is at the San Diego Museum of Art.

Mauro Garcia stated that Park and Recreation Director Ted Medina had retired. Stacey LoMedico is Acting Park and Recreation Director and Christy Haupt is Community Parks II Acting Deputy Park and Recreation Director.

Due to a miscommunication, the General Plan Update: Recreation Element was not presented in February. The Item will be on the April agenda.

Kathleen Hasenauer commented that private events at the institutions continue to thrive. The six month Major Events calendar update for the period March through August was nine pages in 2006 and twelve pages in 2007.

Kathleen reported that staff met with representatives from Mayor Sander's office, at their request, and provided an overview of the valet program in Balboa Park. Committee members queried the terms of the lease which stipulates that valet parking has non-exclusive use of a designated parking lot and may not reserve parking spaces.

Chairperson Davies requested a general report each month that may include issues, complaints, compliments, citations, and other element of the program.

Paul Sirois stated that staff has been working on future implementation of Directional and Identity signage as described in the Way finding section of the Parking Management Action Plan. With the assistance of Charles Daniels and Casey Smith, they have reviewed the signage identified in the plan, checked minor location and implementation changes, and requested estimates for fabrication and installation of the signs. The Friends of Balboa Park have expressed interest in funding the cost of this important part of the Plan. The Friends of Balboa Park would like to include their small logo and recognition acknowledgement in accordance with current City standards. The committee will be kept informed as the project progresses.

The Palisades parking lot has been re-striped. Staff continues to work with volunteer groups and the CCC to thin heavy underbrush, remove fallen trees, and clear transient camps along the slopes on the west side of the park and Golden Hill Park. underbrush, remove fallen trees, and clear transient camps along the slopes on the west side of the park, in Golden Hills Park, and the Cabrillo Bridge.

## **ACTION ITEMS**

### **Consent**

101. None

### **Adoption**

201. **Balboa Drive Gate Closure**

A Communication on a proposal for the closure of the Balboa Drive to alleviate illegal activities was presented at the February 1 meeting. Cars parked on Balboa Drive would still be able to exit. On February 15 the Land Use and Policy Sub-Committee discussed the proposal, visited the site, and sought input from the Old Globe and Balboa Park Cultural Partnership. The Sub-Committee recommends daily closure of the entrance gate to Balboa Drive at 8:00 P.M., or later closure at staff's discretion for special events or other circumstances. Whenever operation changes occur Mauro Garcia forwards the information to the Mayor's office.

**MSC IT WAS MOVED/SECONDED AND CARRIED UNANIMOUSLY TO ACCEPT THE SUB-COMMITTEE'S RECOMMENDATION FOR DAILY CLOSURE OF THE ENTRANCE GATE TO BALBOA DRIVE AT 8:00 P.M. OR, A LATER CLOSURE AT STAFF'S DISCRETION FOR SPECIAL EVENTS OR OTHER CIRCUMSTANCES.  
(RODRIGUEZ.STEPNER 7-0)**

### **Special Events**

301. **QUALCOMM BREWfest**

Kathleen Hasenauer briefly discussed the history of QUALCOMM BREWfest. On October 7, 2004 the Balboa Park Committee recommended approval of the one time only June 3, 2005 BREWfest as presented by Janice Dodge. On March 2, 2006 the committee recommended conditional approval subject to mitigating any negative impacts to park institutions and operations of an additional time only June 1, 2006 BREWfest as presented by Kathleen in the absence of the applicant.

2000 persons are expected to attend a live band performance on a concert stage in the North Palisades on June 21 from 7:00 P.M. to 12:00 A.M. The San Diego Hall of Champions is once again a part of the proposed venue which includes food and alcohol. To date, scheduled park events on June 21 include Twilight in the Park, Starlight Bowl, the Old Globe, Starlings Volleyball Tournament, and a Seminar. Museums have also hosted Thursday evening events which may not yet be on the calendar.

Kathleen introduced Victoria Novak of nth degree events, the organizer for QUALCOMM BREWfest. Victoria stated that the dates for the event are set in advance. Components of BREWfest 2007 are the same as in previous years. Packets for the event which has support from the San Diego Air and Space and

Automotive Museums were given to the committee.

Alan Kidd, San Diego Hall of Champions Executive Director, spoke in favor this important revenue source which provides exposure to visitors. Kimberly Layton provided a letter of support from the Starlight Theatre.

#### Committee Member Comments

- Park institutions support the summer moratorium.
- The recommendation to approve the 2005 event was based on a one time only date in early June prior to the active summer season.
- A recommendation for the 2006 event was based on conditional approval, subject to mitigating any negative impacts for one additional date only.
- Demands on the park have increased over the years.
- The committee has become very stern in their recommendations due to increased park uses.
- Exceptions to the moratorium have been few, with little or no impact to the Central Mesa.
- Criteria are being developed to address potential waiver of the summer moratorium, such as utilization of an underutilized area, no alcohol, or events of a national nature.

**MSC IT WAS MOVED/SECONDED AND CARRIED TO ACCEPT THE STAFF RECOMMENDATION TO DENY THE EVENT AS PRESENTED DURING THE SUMMER MORATORIUM AND TO RECOMMEND APPROVAL IF THE EVENT CAN BE SCHEULED OUTSIDE OF THE MORATORIUM. (GRANOWITZ/SUMMER 5-1-1) NAY – RODRIGUEZ. ABSTENTION – KIM.**

302. Private Party in the California Quadrangle hosted by the San Diego Museum of Man

Kathleen Hasenauer introduced Javier Guerrero of the San Diego Museum of Man who discussed the event and Exhibit 3.

**MSC IT WAS MOVED/SECONDED AND CARRIED UNANIMOUSLY TO RECOMMEND APPROVAL OF THE PROPOSED EVENT AS PRESENTED. (GRANOWITZ/KIM 7-0)**

303. San Diego Museum of Man Fundraiser in the California Quadrangle

Javier Guerrero discussed Exhibit 3 and stated that the ticketed event with world music would showcase the opening of two new exhibits.

**MSC IT WAS MOVED/SECONDED AND CARRIED UNANIMOUSLY TO RECOMMEND APPROVAL OF THE PROPOSED EVENT AS PRESENTED. (GRANOWITZ/SUMMER 7-0)**

#### **WORKSHOP ITEMS**

401. None

### **INFORMATION ITEMS**

501. Ranger Report on Balboa Park Canyon Projects

Senior Park Ranger Casey Smith narrated a power point presentation of the brush and transient camp abatements coordinated and conducted by the Rangers. Assistance has been provided by grounds maintenance staff, volunteers, CCC, and the San Diego Police Department. Significant amounts of plant material, debris, and substances of questionable nature have been removed from park land. This has resulted in areas of greater visibility that can be used for positive activities.

### **SUB-COMMITTEE REPORTS**

601. Land Use and Policy

The sub-committee discussed the Balboa Drive gate closure proposal and edit of the special events waiver process. Vicki will soon meet and brief Howard Kummerman on topics that the sub-committee has reviewed and provided recommendations on to the full committee.

### **COMMMTTEE MEMBER REPORTS**

Dan Mazzella said that Area Committee One will meet at Doyle Recreation Center on March 7 and discuss the proposed Park and Recreation Department re-organization.

Michael Stepner distributed an article on John Nolan and Balboa Park by Richard W. Amero. He commented on the appropriateness of the Centennial in 2015 as an opportunity to commemorate John Nolan.

Sungill Kim thanked Darlene Davies for her leadership and said that he feels connected to the community since he has served on the committee. He commented that the Balboa Park Activity Center will host the Pan American Table Tennis Trials and the Greater San Diego County Science Fair in March. Sungill was elected the Chairperson of the Balboa Park Morley Field Recreation Council.

Nancy Rodriguez stated that the Mingei International Museum monthly newsletter is online. The World Beat Center Drumming program was featured on public television recently.

Joyce Summer said that the CCDC is hosting a public conference on great park squares on April 27.

### **ADJOURNMENT**

Ms. Davies adjourned the meeting at 7:26 P.M.

### **Next Regular Meeting:**

Thursday, April 5, 2007

6:00 P.M.

Balboa Park Club, Santa Fe Room

2150 Pan American Road  
San Diego, CA 92101

Respectfully submitted,

Mauro Garcia

